

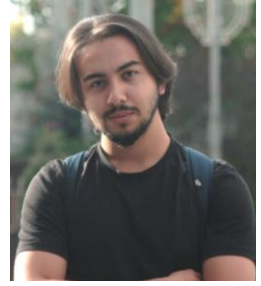
Kaya Erdem YILMAZ

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Birth Info : 02.01.2004, Konya



EDUCATION

2023-Present	İstanbul Bilgi University , Faculty of Communication Department of Advertising
2024-Present	İstanbul Bilgi University , Faculty of Business Department of Business (Double Major)
2018 - 2023	Konya Social Sciences High School

WORK EXPERIENCE

2023 – Present	Voiceover Artist, My Own Business <ul style="list-style-type: none">• Provide voiceover services for advertisements, social media content, and presenting for various companies and organizations, enhancing brand communication through vocal delivery.
Nov. 2023 – April 2024	Voice Artist – Content Creator, Akademi Beyoğlu <ul style="list-style-type: none">• Joined the organization in November 2023 with the goal of personal and professional development in the field of content creation.
Jan. 2024 – March 2024	Marketing Team Member, AIESEC Istanbul <ul style="list-style-type: none">• Assisted in managing client social media accounts, gaining experience in digital strategy and platform management.
June 2023 – July 2023	Intern, TRT Ankara <ul style="list-style-type: none">• Observed and participated in television programming and production, improving media communication skills.
Oct. 2019 – Nov. 2020	Intern, Radio Express <ul style="list-style-type: none">• Contributed to the production of radio programs, enhancing my skills in media content creation.
2017-2020	Cyclist, Konya BBSK <ul style="list-style-type: none">• Competed in various cycling events, achieving national rankings and being selected for the national team, improving physical endurance and teamwork.

PROJECTS

Istanbul Bilgi University, School Projects

- Created a documentary titled *The Non-NPCs*, showcasing my skills in storytelling and video production.
- Developed a marketing campaign for the Doggo App, including creating the script and storyboard for the advertisement.
- Conceived and developed two distinct brands, executing 360-degree advertising campaigns and participating in investor presentations.

Erasmus+ Project "Change the Story" Oct. 2023

- Participated in the Erasmus+ project aimed at enhancing social inclusion for children, adolescents, and young people with chronic non-communicable diseases, while promoting diversity and equal opportunities.
- Contributed to the professional training of youth workers to implement non-formal activities that support social inclusion.

ACTIVITIES

March 2025 - present

Volunteer, **Turkiye Young Kızılay**

- A Young Kızılay volunteer participates in humanitarian aid activities, organizes social projects, and supports disaster relief efforts.

Jan. 2021- Jan. 2023

Educator, **Konya Child Rights Provincial Committee**

- Volunteered as an educator in the Child Rights Provincial Committee under the Ministry of Family and Social Services, Konya.
- Provided training on various topics to children and peers, promoting awareness and advocacy for children's rights.

2021 - 2023

Vice President, **Mavi Lale Community**

- Established with the aim of uniting all Social Science High Schools in Turkey under a single roof, working towards common goals.

2020 - 2023

Broadcast Director, **Genç Frekans School Radio**

- Genç Frekans, aiming to introduce radio culture to Generation Z youth, is a high school radio project.
- Collaborated on joint projects with institutions such as TRT, KONTV, Anadolu Agency, and the Ministry of Youth and Sports.

2019 - 2020

Participant **"Today's Youth, Tomorrow's Leaders" Project**

- Selected as one of the participants in the "Today's Youth, Tomorrow's Leaders" project, organized by Necmettin Erbakan University for high school students in Konya.
- Had the opportunity to develop leadership skills and meet with prominent

figures from various fields, which positively influenced my personal growth and leadership potential.

CERTIFICATES

Nov. 2021

"Bir Şiir Bir Nefes" Turkey Final

- Invited to the Turkey Final in Ankara as the district and regional champion in the poetry reading competition organized by the Ministry of Youth and Sports of the Republic of Turkey.

December 2022

TÜBİTAK Regional Exhibition

- Participated in the TÜBİTAK 53rd and 54th High School Students Research Competitions with my research on "The Depiction Worlds of Visually Impaired Artists" and became a Regional Finalist.

SKILLS

Language Skills: English (Advanced reading, speaking and writing)

Computer Skills: Microsoft Office Programs, Adobe Photoshop, After Effects, Premiere Pro, Arduino, Audacity, New Generation Media Tools (Capcut, Canva, etc.)

INTERESTS

Artificial Intelligence Technologies, Content Creation, Extreme Sports, Photography, Singing and Guitar Playing, Traveling.